

Quad City Wind Ensemble
Sunday, September 15, 2013, 5:00 PM
Board Meeting Minutes

The meeting was called to order at 5:08 PM. Members in attendance were Chuck Collins, Rachel Fitkin, Jeremy Hill, Jim Holifield, JoAnn Hosch, Brian Hughes, Amy Meier, Jerry Miller, Bianca Sierra, and Tyne Rieck.

Secretary's Report - Rachel

Motion by Brian, second by Tyne to approve the minutes from the last meeting, motion carried.

Treasurer's report – JoAnn

Dues collection will start at rehearsal tonight.

There are a couple additional expenses that were not listed on the original budget, a paper was handed out listing them.

The renewal fee for our website will be due soon also.

Conductor's Report – Brian

Brian will be sending out email teasers about our concert pieces.

Auditions went well, several new people auditioned for the group.

Four auditions were not live but done through a recording.

Auditions will be discussed at a future meeting, about topics like frequency, recordings, etc.

The program is finalized for the first concert, and we have all but one piece.

Brian will send to Tyne for the website and posters.

Brian will be on WVIK the day before the concert.

Motion by JoAnn, second by Tyne to have Amy contact WVIK and see if advertising rates are the same as in the past, motion carried

Publicity Report – Tyne/Jerry

Jerry discussed the possibility of advertising with TAG Communication.

The cost would be \$2500 – 3000.

There is the possibility of having a Facebook related contest, a way to collect emails of people interested in the group to send information about events.

He will send Jeremy some information to send to the rest of the board.

There was a discussion about what is already on Facebook, how to get more advertising.

We talked about the possibility of an incentive, like if you mention WVIK when you purchase a ticket, you could get a discount on your ticket or a Whitey's gift card. It would be a way to see effective that advertising is.

Chairperson's/Assistant Chairperson's Report – Jeremy

Jeremy will check on ads and have information available at our next rehearsal.

It will also be online, and the due date in October 13th.

Concert schedule

The schedule has been finalized.

Having a concert at Bettendorf High School would be the same cost as at St Ambrose, although we might get a discount as a nonprofit group.

Saturday May 10th is booked at St Ambrose for our last concert.

That is the same day as State Large Group Festival, maybe we can advertise with those kids?

Jeremy will send out a schedule of all the concerts/rehearsals.

Possibility of travelling for future concerts in future years?

New Business

Donation for treats

Bianca will make an announcement at rehearsal about donating \$10 for treats.
She will make sure to emphasize that it is optional.

Old Business

Concert recordings

Jeremy now has the most recent recordings.

Jerry will contact Lars about the quality of the recordings and having them sooner after the concert.

Neil Smith was mentioned as a possible person to record our concerts.

JoAnn offered to contact him and discuss it.

Motion by Brian, second by Bianca to have her go ahead with that, motion carried.

Next Meeting Date and Time – ???

Adjournment of regular meeting – 5:49 pm

Motion by Brian, second by Chuck, motion carried